



## GOVERNMENT OF WEST BENGAL

### WEST BENGAL COMMISSION FOR PROTECTION OF CHILD RIGHTS

ICMARD Building, (9th Floor), Block-14/2, C.I.T. Scheme- VIII (M), Ultadanga, Kolkata - 700 067

Telefax : 033 2356 0385 Phone : 033 2356 0381

e-mail : wbcpcr@gmail.com website : www.wbcpcr.org

Memo No.- 1005/WBCPCR/MC-15/2019

Date 22/06/2020

### NOTICE

### SHISHUSHREE AWARD 2020

It is hereby notified that West Bengal Commission for Protection of Child Rights is announcing its State Award for media – “**SHISHUSHEE AWARD 2020**” for the best reporting on child rights for the following categories:

1. Best Reporting in English in Print Media- News
2. Best Reporting in English in Print Media- Feature
3. Best Reporting in Bengali in Print Media- News
4. Best Reporting in Bengali in Print Media- Feature
5. Best Reporting in English in Television Channel
6. Best Reporting in Bengali in Television Channel
7. Best Reporting in English in Radio
8. Best Reporting in Bengali in Radio
9. Best Reporting in English in New Media
10. Best Reporting in Bengali in New Media

**Timeline of Reporting:** Nominations are invited for the reporting published/ broadcast/ telecast within **1<sup>st</sup> July, 2019 to 30<sup>th</sup> June, 2020.**

#### **Judging Parameter:**

1. Content
2. Language
3. Sensitivity towards the issue
4. Responsibility
5. Innovation

Nominations are hereby invited from Reporters and Journalists / Media persons from all over West Bengal.

The “**SHISHUSHREE AWARD 2020**” will carry a cash award and a citation.

Please submit your nomination at [shishushreeaward@gmail.com](mailto:shishushreeaward@gmail.com)

Last date of submission: 31<sup>st</sup> August, 2020

Chairperson

West Bengal Commission for Protection of Child Rights