



GOVERNMENT OF WEST BENGAL

WEST BENGAL COMMISSION FOR PROTECTION OF CHILD RIGHTS

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Memo No.- I/137503/2021/WBCPCR-14099/5/2021-SEC(WBCPCR)-WBCPCR

Date 28/06/2021

**NOTICE**

**SHISHUSREE AWARD 2021**

It is hereby notified that West Bengal Commission for Protection of Child Rights is announcing its State Award for media — "**SHISHUSREE AWARD 2021**" for best reporting on child rights for the following categories:

1. Best Reporting in English in Print Media-News
2. Best Reporting in English in Print Media-Feature
3. Best Reporting in Bengali in Print Media-News
4. Best Reporting in Bengali in Print Media-Feature
5. Best Reporting in English in Television Channel
6. Best Reporting in Bengali in Television Channel
7. Best Reporting in English in Radio
8. Best Reporting in Bengali in Radio
9. Best Reporting in English in New Media
10. Best Reporting in Bengali in New Media

**Timeline of Reporting** – Nominations are invited for the reporting published/ broadcast/ telecast from **1st July, 2020 to 30th June, 2021**.

Judging Parameter:

1. Content
2. Language
3. Sensitivity towards the issue
4. Responsibility
5. Innovation

Nominations are hereby invited from Reporters and Journalists / Media persons all over West Bengal.

The "**SHISHUSREE AWARD 2021**" will carry a cash award and a citation.

Please submit your nomination at [shishushreeaward@gmail.com](mailto:shishushreeaward@gmail.com)

Last date of submission: **31<sup>st</sup> August, 2021**

Chairperson

West Bengal Commission for Protection of Child Rights